

Global Women Economic Forum & Exhibition 12 to 15 January 2025 - Four Seasons Hotel Bahrain Bay

Day 1 / January 12, 2025

Arrival of International Delegations and Exhibition Setup

20:00 - onwards

Dinner Reception at Ajoor's Majlis

(Pick up at 19:30)

Day 2 / January 13, 2025

9:00 – 13:00

16:30 – 21:00

Exhibition Timing

10:00 – 13:00

Registration

15:00 – 15:30

Arrival of Dignitaries

15:30 – 17:00

Official Opening

- **Welcome Remarks:** Ahlam Janahi - President of Bahrain Businesswomen's Society
- **Opening Remarks:**
 - **H.E. Abdullah bin Adel Fakhro** - Minister of Industry and Commerce
 - **H.E. Noor Bint Ali AlKhulaif** – Minister of Sustainable Development & Chief Executive of Bahrain Economic Development Board
 - **H.E Alia Bint Abdulla Al Mazrouei** – Minister of State for Entrepreneurship of U.A.E

A film Screening Celebrating the Silver Jubilee of the Bahrain Businesswomen's Society

Inaugural Panel - Voices of Leadership: Accelerating Global Progress

- May Mikati – Wife of the Prime Minister of Lebanon
 - H.E Taif Sami Mohammed – Minister of Finance of Iraq
 - H.E. Fatou Haidara - Deputy to the Director General and the Managing Director of the Directorate of Global Partnerships and External Relations at UNIDO
 - Dr Hiba Ahmed - Director General of Islamic Solidarity Fund for Development (IsFD)
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Awarding Ceremony for the Founders and Presidents of the Bahrain Businesswomen's Society, and the strategic partners and sponsors of GWEFE

Official Opening of the Exhibition

17:15 – 17:30

Spiritual Quotient in Managing Innovation: Peace, Development, and Climate Crises

Ms. Kanika Dewan – CEO KA Design and BRAMCO Group

17:30 – 18:30

Speech: The Bahrain Model and Women's Progression Globally

Dr. Hashim Hussein - Head of the United Nations Industrial Development Organisation Investment and Technology Promotion Office in Bahrain (UNIDO-ITPO)

Panel Discussion - Innovative Diplomacy: Women Shaping Legal Landscapes

This session will explore how female leaders are pioneering new approaches to international relations and legal frameworks, driving innovation, and fostering global cooperation. Attendees will gain insights into the unique contributions of women in creating more inclusive and effective diplomatic and legal practices.

Moderator: Dr. Khulood AlQattan - General Manager of Prime Advisory Co, Former Board Member Batelco, Former Board Member at SICO Funds Services Co, Author of "Behavioral Economics Between Knowledge and Application" book

- H.R.H. Ambassador Reema Bandar Al-Saud - Ambassador of the Kingdom of Saudi Arabia to the United States of America (Virtual)
 - H.E Galina Karelova – Chairwoman of the Council of the Eurasian Women's Forum, First Deputy Chairwoman of the Federation Council Committee on Federal Structure, Regional Policy, Local Government and Northern Affairs
 - H.E. Dr. Sheikha Rana Bint Isa Bin Duajj Al Khalifa - Director General of the Institute of Public Administration & member of the Middle East and North Africa Organization for Public Administration and Research (MENAPAR)
 - Dr Aghadeer Jwaihan – General Director of The Princess Taghrid Institute for Development and Training, Secretary General of The East West and Africa women initiative forum
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18:30 – 19:30

Panel Discussion - The Role of Public-Private Partnerships in Empowering Economies

This panel will delve into the transformative impact of public-private partnerships (PPPs) on economic growth, innovation, and sustainable development at both regional and global levels. It will examine how PPPs drive job creation, foster technological advancements, and elevate global competitiveness. By leveraging the strengths of both sectors, these collaborations contribute to building resilient and prosperous economies equipped to face future challenges.

Moderator: Afnan Al-Zayani – President & Proprietor of Al Zayani Commercial Services, President of Mena Businesswomen's Network

- Dr. Khalid Hanafy - Secretary General, Union of Arab Chambers
- Ibtihaj Al Ahmadani - President of the Qatari Businesswomen Forum, Board Member of the Qatar Chamber, Founder & Chairperson of Al Ahmadani Medical Center
- Areej Mohsen Darwish - Member of the Board of Directors of the Oman Chamber of Commerce and Industry
- Reem Badran - Chairman of the Board of Directors of Jordan Partners, former Vice President and Board Member of the Jordan Chamber of Commerce, former Member of the Jordanian Parliament
- Afaf Zain Al Abedin - Deputy Chief Executive Human Capital and Corporate Services of Bapco Refining

21:00 - onwards

**Official Gala Dinner under the patronage of H.H Sheikha Thajba Bint Salman Bin Hamad Al Khalifa
Honorary President of Bahrain Businesswomen's Society**

Venue: Four Seasons Hotel Bahrain Bay – AlBahrain Ballroom

Dress Code: National Dress or Formal Attire

Day 3 / January 14, 2025

9:00 – 21:00

Exhibition Timing

10:00 – 11:00

Panel Discussion - Future-Ready: AI's Role in Shaping Education and Society

Examines the transformative impact of artificial intelligence across various life aspects, including education, healthcare, and beyond. This session will explore how AI-driven technologies are revolutionizing educational methods, enhancing healthcare delivery, and improving overall quality of life. Attendees will gain insights into the potential of AI to create more efficient, personalized, and accessible solutions, ultimately shaping a smarter and more connected society.

Moderator: Dr Fatiha Bouabache – Senior Solutions Architect, RoMENA at AWS

- Dr. Shaikha Fay bint Abdullah Al Khalifa - President of the Bahrain Smart City Society, Board member of INVITA Bahrain, Director of Quality Assurance & Accreditation, and Associate Professor at University of Bahrain
 - Dr. Hale Donertasli – Senior AI Advisor at Aramco Digital, ex-Principal AI Architect, ex-Gogler
 - Chen Daixing, Secretary-General of the Shenzhen Federation
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11:00 – 12:00

Panel Discussion - Inclusive Growth: Financial Strategies for Entrepreneurial Success

The session focuses on the critical role of financial inclusion in fostering entrepreneurial growth. It will explore innovative financial strategies that provide entrepreneurs with the necessary resources and support to thrive. Attendees will learn about accessible funding options, inclusive banking practices, and investment opportunities that drive sustainable business development, ensuring that all entrepreneurs, regardless of background, have the chance to succeed.

Moderator: Lama Kanaan - Executive Director at EFG Bank, Board Member at Hauberk Capital, UAE

- H.E. Khalid Al Humaidan - Governor of the Central Bank of Bahrain
 - Dr. Wissam Fattouh - Secretary General of The Union of Arab Banks, Lebanon
 - Dalal Al Qais - Group CEO of Bahrain Development Bank
 - Dr. Ibukun Awosika - Founder and CEO of The Chair Centre Group, Vice Chair GSG Impact, Board Member 2X Global, Chairman IWEA
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12:00 – 12:15

Fireside Chat - Leadership in ICT: Shaping the Future of Digital Economies

Moderator: Dr Wajeeda Awadh - Group Chief Digital Officer at Al Baraka Group

Ubaydli Al Ubaydli – Chairman of the Arab ICT Union

12:15 – 13:15

Panel Discussion - Investing in Security - The Future of Cyber Ventures & Transactions

This session will explore how strategic funding in innovative cyber solutions can mitigate risks and drive technological advancements. Attendees will discover lucrative prospects in emerging cybersecurity startups and established firms, emphasizing the critical role of investment in safeguarding the digital economy.

Moderator: Noora Al-Nusuf – Head of Corporate Affairs and Brand & Marketing, Middle East (Excl UAE) at Standard Chartered Bank

- Dr. Robyn Remke – Director of Higher Education at Templar Executives, UK
 - Dr. Harjinder Kaur Talwar - Businesswoman & India chair-G20 Startup Inclusion Task Force
 - Dr Shangoul Qader - Executive Director of the Jordanian-Iraqi Amity Assembly, President of the Food Bank Alliance Organization, Former Member of the Iraqi Parliament
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13:15 – 14:15

Panel Discussion - Innovation: The Economic Impact of Creativity and Orange Economy

The session explores how creative industries drive economic growth across various fields such as arts, culture, technology, and media. It will highlight the significant contributions of the Orange Economy in fostering innovation, generating employment, and enhancing cultural richness. Attendees will gain insights into how creativity fuels economic development, promotes diversity, and creates sustainable opportunities in both traditional and emerging sectors.

Moderator: Baria Alamuddin – Award-winning Journalist & Broadcaster, Foreign Editor of Al Hayat Newspaper, Editor of Media Services Syndicate, Columnist for the British Daily Telegraph and Arab News.

- Rasmus Wiinstedt Tscherning - Founder & Managing Director of Creative Business Network, Denmark
 - Massimo Cipolloni - External and International Relations Manager at Accademia della Moda IUAD, Milan
 - Tamara Hostal - Founder and CEO of ESMOD Dubai
 - Jayne Pierson – Sustainable Fashion Designer & Fashion Film Maker, CEO & Creative Director of Jayne Pierson Ltd, Visiting Lecturer at Condé Nast College of Fashion & Design & JCA, London Fashion Academy
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14:15 – 14:30

Signing of Memorandums of Understanding (MOUs)

14:30 – 16:00

Networking Lunch

16:00 – 17:00

Workshop: Multicultural Leadership and Women in Business

Sophie Badré - International Transformational Mindset Leadership Coach, CPCC, CHIEF Founding Member

17:15 – 18:15

Closing Remarks

H.E. Elena Kalinina – Rector of St. Petersburg Social & Economic Institute, Chairman of St. Petersburg branch of the Union of Women of Russia, Ambassador of the city of St. Petersburg

Closing Keynote Address

Dr Hoda Yassa - President & Founder of the Arab Women Investors Union, Chairman of the Businesswomen Association for Development in Egypt, Member of the Egyptian Council for Foreign Affairs

Forum Recommendations

- Dr Lulwa Al Mutlaq – President of Goldertrust, President of BMS, Board Member & Shareholder at Ahlia University
- Doris Martin – Board Member Bahrain Businesswomen’s Society, Women in Tech Board Member Ambassador, CEO DMartin Consultancy, Advisory Board Member American University Bahrain
- Abeer Albaitam - Risk management professional, Playbook investor, Certified arbitrator, Expert in Banking and financial Disputes and co-founder of Consult Pro, and Bahrain Businesswomen’s Society Member

Group Photo

20:00 - onwards

Launch Ceremony of “Global Entrepreneurs Alliance” and the “Global Call 2025 themed Creative Orange Economy: Innovating the Future”

Followed by a Dinner Reception

Powered by UNIDO - ITPO Bahrain

Venue: Sheraton Bahrain Hotel

Dress Code: National Dress or Formal Attire

(Pick up at 19:30)



Day 4 / January 15, 2025

11:00 – 13:00

Site Visits

- Bahrain Economic Development Board
- Bahrain Chamber
- Bahrain Bourse
- Export Bahrain
- Bahrain International Investment Park (Industrial area)
- Bahrain National Museum
- Pearling Path and Old Houses of Muharraq
- Bahrain Fort and Manama Souq
- Marassi Al Bahrain

Departure of International Delegations

19:00

Visit to Safeya Ali Kanoo Hub

(Pick up at 18:30)

20:00

Private Dinner Reception (By Invitation – Ladies Only)

B2B Meetings

Will take place throughout the program; in partnership with UNIDO – ITPO Bahrain